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Betsi Cadwaladr
University Health Board

Betsi Cadwaladr University Health Board *"Vaccinate your child on time"* campaign Communication and Engagement Plan & Toolkit

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Publication/ Distribution:

- BCUHB Communications Team
- Internal & external stakeholders (identified as champions to share messages on their social media platforms amongst their service users.)

Purpose and Summary of Document:

This document sets out a proactive communications plan & toolkit to support and encourage parents/carers to ensure that their children are vaccinated when they are invited as part of their routine schedule, given the current challenges/concerns of accessing healthcare services due to COVID-19.

Whilst optimising the uptake of the MMR vaccine is one of the two key priorities outlined in the BCUHB Strategic Immunisations Plan, this communication plan considers the promotion of all routine childhood vaccinations before they start school.

1 Background

Betsi Cadwaladr University Health Board, through the development of its three year Strategic Immunisation Plan (2019-22), has committed to protect and improve the health of the population through maximising uptake of vaccinations for all eligible groups across the life course <https://bcuhb.nhs.wales/health-advice/immunisations/>

To achieve this we will be focussing on reducing variation in uptake, sharing learning, further embedding a culture of quality improvement, strengthening governance arrangements, improving how we communicate and engage with key stakeholders, and taking every opportunity to vaccinate children of North Wales in line with the routine schedule.

The system response required to manage and mitigate the risks of COVID-19 has meant that Healthcare Services, in particular Primary Care who deliver childhood vaccinations for pre-school age children, have had to adapt in order to ensure services can be delivered safely. During the COVID-19 lockdowns in 2020, there was anecdotal evidence that some parents were hesitant in taking their children for their routine immunisations. Whilst childhood vaccine uptake remains generally high across North Wales, variation remains across geographical areas and we are not consistently achieving the 95% uptake required to protect the whole population.

2 Aim

The 'Vaccinate your Child on Time' campaign was originally run in BCUHB during the summer of 2020, and the evaluation highlighted good reach and engagement with the social media content. The intention is to re-run the campaign again during March-April 2021, in order to continue to encourage and support parents and carers of young children to vaccinate their child(ren) on time i.e. when they are invited, and to support the Health Board to achieve 95%+ uptake of routine childhood vaccinations.

The campaign will focus on the provision of information in a variety of accessible formats and through geographical targeting of social media communications in 12 areas (GP practice populations) that currently have the lowest level of MMR uptake (two doses) at age 5. The campaign will also seek to strengthen our existing

collaborative arrangements with key partners, thereby maximising our collective networks in order to engage with parents and carers of young children.

3 Objectives

The objectives of the communication plan are as follows:-

- Develop a series of clear and simple messages encouraging/supporting/reassuring parents & carers to continue to vaccinate their children when they are invited; identify a range of communication platforms through which to share these messages
- Identify key stakeholders to support the campaign by sharing the messages amongst service users
- Develop a social media schedule
- Promote the following three key themes:
 1. Reminding parents/carers of the importance of vaccination i.e. that it's safe and effective, and is the best method to protect children against a range of potentially serious diseases such as measles
 2. Promoting the importance of vaccinating on time to offer best protection, whilst also reassuring parents/carers that it's not too late to vaccinate if a child has missed an appointment.
 3. That robust precautions continue to be taken in healthcare setting where the vaccinations are being delivered, in order to minimise the risk of spreading COVID-19. If parents / carers have any concerns, they are advised to call their GP Practice or Health Visitor.

4 Stakeholders

Promoting the “Vaccinate your child on time” campaign with stakeholders and target audience.

Internal Stakeholders

Promoting the “Vaccinate your child on time” campaign will be an action for all staff groups within BCUHB who work with parents/carers of young children.

Key NHS stakeholders include:

- Members of Strategic Immunisation Group
- Members of BCUHB Immunisation Group and Area Operational Immunisations Groups
- BCUHB staff groups that support young children and their parents/carers , in particular Primary and Community Care teamsBCUHB Communications Team
- Local Public Health Team

External stakeholders

- Working in collaboration with key external stakeholders that are working with / supporting pre-school aged children and their parents/carers will be crucial to the delivery of this campaign's objectives. These stakeholders include: Early Years Settings
- Educational Services
- Social Care Services
- Third Sector Services
- Breastfeeding Peer Support services

5 "Vaccinate your child on time" – Campaign schedule

The BCUHB Communications Team will lead the distribution of the campaign's outputs. Key actions include:

- BCUHB Communications Team to schedule the agreed social media content and to engage with stakeholders e.g. regularly tagging relevant organisations to the posts.
- BCUHB Communications Team to monitor social media engagement, and to signpost clinical queries to the relevant leads to facilitate a timely response e.g. Immunisations Coordinator.
- Key messages and content to appear on the BCUHB website including press releases, digital content (videos, graphics and images) and case studies to promote the "Vaccinate your Child on time" campaign amongst targeted audiences.
- Stakeholders to promote the social media schedule contents on all their social media platforms amongst their service users.

6 Toolkit

- **Email Template**

A bilingual e-mail will be developed (to be placed in Appendix A) to enable stakeholders to share accurate and consistent information to parents, grandparents or carers about keeping to vaccination appointments under the current circumstances.

- **Newsletter Template**

Appendix B is an example of a newsletter template for the 'Vaccinate Your Child on Time' campaign. This template can be used to promote the vaccinations message within stakeholders and family networks. We have also embedded a case study video within this template.

- **Infographic**

Within Appendix C you will find the current vaccination information posters and infographics to print or share on your digital channels. Infographics & an explainer video will also be used as part of the social media schedule. All are referenced in the schedule.

- **Webpage Banner**

A digital banner has been created to use on your organisational website promoting the 'Vaccinate Your Child on Time' campaign and linking though to the BCUHB vaccination page. Please see Appendix D for reference. Please find website banner in the asset file provided.

- **Case Studies and Information Videos**

Case studies have been produced of parents who have taken their children to be vaccinated under the current circumstances. Also, short videos have been produced showcasing safety measures that are in place at GP's surgeries. All case studies are included in the Zip file sent alongside this Comms Plan. See list of case Studies in Appendix D. for reference.

- **Social Media Schedule**

The Social Media Schedule for the 'Vaccinate Your Child on Time' campaign will guide you on which posts to promote and when over the next month. The images or video's which complement each post are included within the Zip file sent alongside this Plan. Each image/video is referenced within the Social Media Schedule and correlates with the file names within the folders entitled 'Social Media Assets'. See Appendix E for the Social Media Schedule

8 Evaluation

The communications plan will be evaluated throughout the campaign, and upon completion, through:

- The number of hits to the BCUHB webpage
- Engagement on Twitter / Facebook (Likes, Shares, Retweets, Comments, Questions)
- Vaccinations uptake reports

Appendix A - Email Template

Dear Parent / Carer,

Vaccinate Your Child on Time

These are strange and uncertain times for us all, but maintaining the health and well-being of our children remains a priority for us all.

Betsi Cadwaladr University Health Board (BCUHB) is running a child vaccination campaign called 'Vaccinate Your Child on Time'. The campaign encourages us to make sure our children get their routine vaccinations when they are offered. These vaccinations provide the best protection against a range of potentially serious diseases, such as measles, mumps and rubella, which have not gone away due to COVID-19. Don't worry if you think your child may have missed a vaccination; it's not too late to catch up. BCUHB want to reassure parents & carers that strict infection prevention and control measures, including social distancing and PPE, are in place in all healthcare settings, including your GP Practice who will administer your child's vaccinations. These measures help to protect you, your child, and the healthcare staff who administer the vaccinations, from contracting and spreading COVID-19.

If you have any questions or concerns, please call your GP Practice or Health Visitor who will be glad to help.

For more information on the routine childhood vaccinations schedule, including videos and a short film for children, please visit the Health Board's vaccination webpages: [Immunisations - Betsi Cadwaladr University Health Board \(nhs.wales\)](https://www.nhs.uk/health-board/betsi-cadwaladr-university-health-board/immunisations)

Yours Sincerely

Appendix B - Newsletter Template



Vaccinate Your Child on Time

These are strange and uncertain times for us all, but maintaining the health and well-being of our children remains a priority for us all.

Betsi Cadwaladr University Health Board (BCUHB) is running a child vaccination campaign called 'Vaccinate Your Child on Time'. The campaign encourages us to make sure our children get their routine vaccinations when they are offered. These vaccinations provide the best protection against a range of potentially serious diseases, such as measles, mumps and rubella, which have not gone away due to COVID-19. Don't worry if you think your child may have missed a vaccination; it's not too late to catch up. **Ensuring the Safety of Patients & Staff.**

BCUHB are reassuring parents & carers that strict infection prevention and control measures, including social distancing and PPE, are in place to protect both you & your child and the healthcare staff who administer the vaccinations, including your GP Practice who will administer your child's vaccinations. If you have any questions or concerns, please call your GP Practice or Health Visitor who will be glad to reassure you before you attend the vaccination appointment.

Click [here](#) to listen to Dr Siân Owen explaining the importance of vaccinating your child.

Well known Voice of the Campaign

Lois Cernyw, Heart Radio's Drive Time Presenter has also supported the campaign by getting the message out to local parents & carers.

As a mother of a 12 month old Lois Cernyw believes strongly in taking her little boy Iago to have the MMR vaccination next month: "My advice would be don't delay your child's vaccinations, even during these difficult times. The benefits really do outweigh the concerns that you might have."

To see Lois sharing her thoughts as a parent in regards to the MMR Vaccination, and for more case studies and information, please visit the Betsi Cadwaladr University Health Board Vaccination pages <https://bcuhb.nhs.wales/health-advice/immunisations/mmr/>. Please remember that you can also contact your GP Practice or Health Visitor if you have any specific questions.

Appendix C – Webpage banner.



Appendix E – Case Studies and Information Videos

- 1) A Nurse in a GP surgery describing the safety measures in place for appointments, and the importance of vaccination in these current times. <https://www.youtube.com/watch?v=pkS83h10U40>
- 2) Lois Cernyw – Heart Radio’s Drive Time Presenter speaks to Dr Siân Owen to understand the reasons why vaccinations are so important before she takes her 12 month old son to be vaccinated soon. https://www.youtube.com/watch?v=H2uN2YWbk9A&feature=emb_title
- 3) A triage nurse explains the need to keep your child out of hospital in these times https://www.youtube.com/watch?v=R3pBcXQ2ixQ&feature=emb_title
- 4) A parent’s experience of taking their child to be vaccinated in the current situation - <https://www.youtube.com/watch?v=g3ptziiPFaA>
- 5) A reminder on the importance of the MMR vaccine. If your child is due vaccinations or isn’t up to date with their vaccines please don’t hesitate get in touch with your surgery today. https://www.youtube.com/watch?v=uXY_KCPAe2M
- 6) Dr Graham Brown describes the risks associated with measles and the importance of receiving two doses of the MMR vaccine to fully protect ourselves, our families and the wider community against Measles, Mumps and Rubella. <https://youtu.be/en4vhv1f8Xk>
- 7) This “Ysbyty Cyw” short clip can help describe to your child why immunisations are important and what to expect when they receive it. <https://youtu.be/DYlw7Mf3nq8>

Appendix F – Social Media Schedule

(Post dates to be added)

Post Date	Social Message English	Welsh	Visual
	<p>You child's health is your priority...and ours.</p> <p>Although the way we access Health Services look and feel different during these unprecedented times, strict safety measures are in place at GP Practices to ensure vaccination clinics operate in 'clean' areas.</p> <p>Our priority is to ensure children still have the very best start in life despite this pandemic. To discuss your appointment further please contact your GP Practice, or find out more at https://bcuhb.nhs.wales/health-advice/immunisations/immunisations/mmr/</p> <p>#vaccinateyourchild #vaccinationssavelives</p> <p>TWITTER You child's health is your priority...and ours. We're here to assure you, strict safety measures are in place at GP practices to ensure #vaccination clinics operate in 'clean' areas. To discuss your appointment further please contact your GP Practice.</p>	<p>Mae iechyd eich plentyn yn flaenoriaeth i chi...ac i ni.</p> <p>Er bod y ffordd yr ydym yn manteisio ar Wasanaethau Iechyd yn edrych ac yn teimlo'n wahanol yn ystod y cyfnod digynsail hwn, mae mesurau diogelwch llym ar waith mewn Practisau Meddygon Teulu i sicrhau bod clinigau brechu'n gweithredu mewn ardaloedd 'glân'.</p> <p>Ein blaenoriaeth yw sicrhau bod plant yn dal i gael y dechrau gorau posibl mewn bywyd er gwaethaf y pandemig hwn. I drafod eich apwyntiad ymhellach, cysylltwch â'ch Practis Meddyg Teulu, neu gallwch gael rhagor o wybodaeth o https://bcuhb.nhs.wales/health-advice/immunisations/immunisations/mmr/</p> <p>#brechueichplentyn #brechu'nachubbywydau</p> <p>TWITTER Mae iechyd eich plentyn yn flaenoriaeth i chi...ac i ni. Mae mesurau diogelwch llym ar waith mewn Practisau Meddygon Teulu i sicrhau bod clinigau brechu'n gweithredu mewn ardaloedd 'glân'. I drafod eich apwyntiad ymhellach, cysylltwch â'ch Practis</p>	<p>MMR Infographic Video</p> <p>English – https://www.youtube.com/watch?v=uXY_KCPAe2M</p> <p>Welsh – https://www.youtube.com/watch?v=8Jzi3MBux3M</p>

	#MMR	Meddyg Teulu. #MMR	
	<p>Your child's health is your priority...and ours. We're all in this together.</p> <p>It's more important than ever that your child has their MMR vaccination. Here @Lois Cernyw, Heart Radio & S4C presenter, asks Dr Sian Owen about the benefits of the vaccination and the risks to her 1 year old child lagoon, if she chose not to vaccinate.</p> <p>#vaccinateyourchild #vaccinationssavelives</p> <p>TWITTER It's more important than ever that your child has their #MMR #vaccination. Here @Lois Cernyw, #HeartRadio, asks Dr Sian about the benefits of the vaccination and the risks to her 1 year old child lagoon, if she chose not to vaccinate. #vaccinateyourchild #vaccinationssavelives</p>	<p>Mae iechyd eich plentyn yn flaenoriaeth i chi...ac i ni. Rydym nu gyd yn hyn gyda'n gilydd.</p> <p>Mae'n bwysicach nag erioed i'ch plentyn gael ei frechlyn MMR. Yma mae @Lois Cernyw, cyflwynydd Heart Radio ac S4C, yn gofyn i Dr Sian Owen am fuddion brechu a'r risgiau i'w phlentyn blwydd oed lagoon, pe bai'n dewis peidio â brechu</p> <p>#brechueichplentyn #brechu'nachubbywydau</p> <p>TWITTER Mae'n bwysicach nag erioed i'ch plentyn gael ei frechlyn MMR. Yma mae @Lois Cernyw, cyflwynydd #HeartRadio, yn gofyn i Dr Sian Owen am fuddion brechu a'r risgiau i'w phlentyn blwydd oed lagoon, pe bai'n dewis peidio â brechu #brechueichplentyn #brechu'nachubbywydau</p>	<p>Lois Cernyw interview</p> <p>English – https://www.youtube.com/watch?v=H2uN2YWbk9A&feature=emb_title</p> <p>Welsh – https://www.youtube.com/watch?v=mB29C6Zqz2w</p>
	<p>Your child's health is your priority...and ours.</p> <p>Attending your child's vaccination appointments is vital in preventing outbreaks of serious childhood diseases such as Measles, Rubella, Mumps &</p>	<p>Mae iechyd eich plentyn yn flaenoriaeth i chi...ac i ni.</p> <p>Er mynd i apwyntiadau brechu eich plentyn yn hollbwysig i atal achosion o afiechydon difrifol yn ystod plentynod fel y</p>	Picture 1

	<p>Whooping Cough.</p> <p>Talk to your GP, Health Visitor, or find out more at https://bcuhb.nhs.wales/health-advice/immunisations/immunisations/mmr/</p> <p>#vaccinateyourchild #vaccinationssavelives</p> <p>TWITTER</p> <p>Child's #vaccination is vital in preventing outbreaks of serious childhood diseases such as #Measles,#Rubella,#Mumps & #Whooping Cough.Talk to your GP, Health Visitor, or find out more at https://bcuhb.nhs.wales/health-advice/immunisations/immunisations/</p> <p>#Health #Children</p>	<p>Frech Goch, Rwbela, Clwy'r Pennau a'r Pas.</p> <p>Siaradwch â'ch Meddyg Teulu, Ymwelydd Iechyd, neu gallwch gael rhagor o wybodaeth am https://bcuhb.nhs.wales/health-advice/immunisations/immunisations/mmr/</p> <p>#brechueichplentyn #brechu'nachubbywydau</p> <p>TWITTER</p> <p>Mae brechu eich plentyn yn hollbwysig i atal achosion o afiechydon difrifol yn ystod plentyndod fel y Frech Goch, Rwbela, Clwy'r Pennau a'r Pas. Gallwch gael rhagor o wybodaeth am https://bcuhb.nhs.wales/health-advice/immunisations/immunisations/</p> <p>#Iechyd #Plant</p>	
	<p>Your child's health is your priority...and ours.</p> <p>Parents & carers...it's important to attend vaccination appointments for your young child – even in these uncertain times. We reassure you – we've made it safe to do so.</p> <p>#vaccinateyourchild #vaccinationssavelives</p> <p>TWITTER</p> <p>Parents & carers...it's important to attend</p>	<p>Mae iechyd eich plentyn yn flaenoriaeth i chi...ac i ni.</p> <p>Rhieni a gofawyr...mae'n bwysig mynychu apwyntiadau brechu ar gyfer eich plentyn bach - hyd yn oed yn y cyfnod ansicr hwn. Rydym am roi sicrwydd i chi - rydym wedi'i gwneud yn ddiogel gwneud hynny.</p> <p>#brechueichplentyn #brechu'nachubbywydau</p> <p>TWITTER</p>	<p>Short film of GP surgery – with Practice Nurse voice over.</p> <p>https://www.youtube.com/watch?v=pkS83h10U40</p>

	<p>vaccination appointments for your young child – even in these uncertain times. We reassure you – we’ve made it safe to do so.</p> <p>#vaccinateyourchild #vaccinationssavelives #Health #Children #MMR</p>	<p>Rhieni a gofawyr...mae'n bwysig mynychu apwyntiadau brechu ar gyfer eich plentyn bach - hyd yn oed yn y cyfnod ansicr hwn. Rydym am roi sicrwydd i chi - rydym wedi'i gwneud yn ddiogel gwneud hynny.</p> <p>#brechueichplentyn #brechu'nachubbywydau #Iechyd #Plant</p>	
	<p>Your child’s health is your priority...and ours.</p> <p>@Lois Cernyw, Heart Drive & S4C Presenter shares her experience of taking her 12 month old son for his 1st dose MMR vaccine.</p> <p>Talk to your GP, Health Visitor, or find out more at https://bcuhb.nhs.wales/health-advice/immunisations/immunisations/mmr/</p> <p>#vaccinateyourchild #vaccinationssavelives</p> <p>TWITTER @Lois Cernyw, Heart Drive & S4C Presenter shares her experience of taking her 12 month old son for his 1st dose #MMR vaccine.</p> <p>Talk to your GP, Health Visitor, or find out more at https://bcuhb.nhs.wales/health-advice/immunisations/immunisations/mmr/</p> <p>#Health #Children</p>	<p>Mae iechyd eich plentyn yn flaenoriaeth i chi...ac i ni.</p> <p>Mae @Lois Cernyw, Cyflwynydd Heart Drive ac S4C yn rhannu ei phrofiad o fynd â'i mab 12 mis am ei ddos cyntaf o'r brechlyn MMR.</p> <p>Siaradwch â'ch Meddyg Teulu, Ymwelydd Iechyd, neu gallwch gael rhagor o wybodaeth am https://bcuhb.nhs.wales/health-advice/immunisations/immunisations/mmr/</p> <p>#brechueichplentyn #brechu'nachubbywydau</p> <p>TWITTER Mae @Lois Cernyw, Cyflwynydd Heart Drive yn rhannu ei phrofiad o fynd â'i mab 12 mis am ei ddos cyntaf o'r brechlyn MMR.</p> <p>Siaradwch â'ch Meddyg Teulu, Ymwelydd Iechyd, neu gallwch gael rhagor o wybodaeth am https://bcuhb.nhs.wales/health-advice/immunisations/immunisations/mmr/</p>	<p>Lois Cerwyw Video post Vaccination Appointment</p> <p>English – https://www.youtube.com/watch?v=g3ptziiPFaA</p> <p>Welsh – https://www.youtube.com/watch?v=k8cD1_yRAWk</p>

	<p>Your child's health is your priority...and ours.</p> <p>The MMR Vaccination is vital in keeping your child safe & healthy. Measles is highly contagious and can lead to dangerous complications if caught. Talk to your GP, Health Visitor, or find out more at https://bcuhb.nhs.wales/health-advice/immunisations/immunisations/mmr/</p> <p>#vaccinateyourchild #vaccinationssavelives</p> <p>TWITTER The #MMR #Vaccination is vital in keeping your child safe & healthy. #Measles is highly contagious and can lead to dangerous complications. Talk to your GP, Health Visitor, or find out more at https://bcuhb.nhs.wales/health-advice/immunisations/immunisations/mmr/</p> <p>#Health #Children</p>	<p>Mae iechyd eich plentyn yn flaenoriaeth i chi...ac i ni.</p> <p>Mae'r Brechiad MMR yn hollbwysig i gadw eich plentyn yn ddiogel ac yn iach. Mae'r frech goch yn hynod heintus a gall arwain at gymhlethdodau peryglus os bydd yn ei dal. Siaradwch â'ch Meddyg Teulu, Ymwelydd Iechyd, neu gallwch gael rhagor o wybodaeth am https://bcuhb.nhs.wales/health-advice/immunisations/immunisations/mmr/</p> <p>#brechueichplentyn #brechu'nachubbywydau</p> <p>TWITTER Mae'r Brechiad #MMR yn hollbwysig i gadw eich plentyn yn ddiogel ac yn iach. Mae'r #frechgoch yn hynod heintus a gall arwain at gymhlethdodau peryglus os bydd yn ei dal. Gallwch gael rhagor o wybodaeth ar https://bcuhb.nhs.wales/health-advice/immunisations/immunisations/mmr/</p> <p>#Iechyd #Plant</p>	Picture 1
	<p>Your child's health is your priority...and ours.</p> <p>Vaccination programmes prevent avoidable GP appointments and hospital admissions because of vaccine-preventable diseases. Keeping children out of hospital is especially important during our response to COVID-19.</p>	<p>Mae iechyd eich plentyn yn flaenoriaeth i chi...ac i ni.</p> <p>Mae rhaglenni brechu'n atal apwyntiadau meddygon teulu a derbyniadau i'r ysbyty y mae modd eu hosgoi oherwydd afiechydon y mae modd eu hatal trwy frechlynnau. Mae cadw plant allan o'r ysbyty'n arbennig o bwysig yn ystod ein</p>	<p>Video of Paediatric Nurse from YG</p> <p>English – https://www.youtube.com/watch?v=R3pBcXQ2i</p>

	<p>Talk to your GP, Health Visitor, or find out more at https://bcuhb.nhs.wales/health-advice/immunisations/immunisations/mmr/</p> <p>#vaccinateyourchild #vaccinationssavelives</p> <p>TWITTER</p> <p>Vaccinations prevent avoidable hospital admissions because of vaccine-preventable diseases. Keeping children out of hospital is important during our response to COVID-19.</p> <p>Find out more at https://bcuhb.nhs.wales/health-advice/immunisations/immunisations/mmr/</p> <p>#MMR #health #children</p>	<p>hymateb i COVID-19.</p> <p>Siaradwch â'ch Meddyg Teulu, Ymwelydd Iechyd, neu gallwch gael rhagor o wybodaeth am https://bcuhb.nhs.wales/health-advice/immunisations/immunisations/mmr/</p> <p>#brechueichplentyn #brechu'nachubbywydau</p> <p>TWITTER</p> <p>Mae rhaglenni brechu'n atal apwyntiadau a derbyniadau i'r ysbyty oherwydd afiechydon y mae modd eu hatal trwy frechlynnau. Mae cadw plant allan o'r ysbyty'n bwysig yn ystod ein hymateb i COVID-19.</p> <p>Siaradwch â'ch Meddyg Teulu neu Ymwelydd Iechyd am fwy o wybodaeth.</p> <p>#MMR #Plant</p>	<p>xQ&feature=emb_title</p> <p>Welsh – https://www.youtube.com/watch?v=gR5y-TkihM</p>
	<p>Message from Public Health Wales.</p> <p>Prevent, Protect Vaccinate Please keep up with your child's vaccination appointments, prevent outbreaks of Measles and look after your child's health. Vaccinations save lives</p> <p>(fine for Twitter) #MMR #Health #Children #vaccinateyourchild</p>	<p>Neges gan Iechyd Cyhoeddus Cymru</p> <p>Atal, Amddiffyn, Brechu Cadwch i fyny ag apwyntiadau brechu eich plentyn, atal achosion o'r Frech Goch a gofalu am iechyd eich plentyn. Maer brechu yn achub bywydau.</p> <p>(fine for Twitter) #MMR #Iechyd #Plant #brechueichplentyn</p>	<p>MMR 2</p>

<p>Your child's health is your priority...and ours.</p> <p>REMINDER: Parents it's important to continue to attend your child's routine vaccinations when invited, and complete their vaccinations on time.</p> <p>Talk to your GP, Health Visitor, or find out more on our MMR page.</p> <p>https://bcuhb.nhs.wales/health-advice/immunisations/immunisations/mmr/</p> <p>#vaccinateyourchildontime #vaccinationssavelives</p> <p>TWITTER Parents it's important to continue to attend your child's routine #vaccinations when invited, and complete their vaccinations on time.</p> <p>Talk to your GP, Health Visitor, or find out more on our MMR page.</p> <p>https://bcuhb.nhs.wales/health-advice/immunisations/immunisations/mmr/</p> <p>#MMR #health #children</p>	<p>Mae iechyd eich plentyn yn flaenoriaeth i chi...ac i ni.</p> <p>NODYN ATGOFFA: Rhieni: mae'n bwysig parhau i fynd i apwyntiadau rheolaidd eich plentyn pan gewch wahoddiad i wneud hynny, a'ch bod yn cwblhau eu brechiadau ar amser.</p> <p>Siaradwch â'ch Meddyg Teulu, Ymwelydd Iechyd, neu gallwch gael rhagor o wybodaeth ein tudalen MMR ar y wê.</p> <p>https://bipbc.gig.cymru/cyngor-iechyd/imiwneiddio/mmr/</p> <p>#brechueichplentynaramser #brechu'nachubbywydau</p> <p>TWITTER Mae'n bwysig parhau i fynd i apwyntiadau rheolaidd eich plentyn, a'ch bod yn cwblhau eu brechiadau ar amser.</p> <p>Siaradwch â'ch Meddyg Teulu, Ymwelydd Iechyd, neu gallwch gael rhagor o wybodaeth ein tudalen MMR ar y wê.</p> <p>https://bipbc.gig.cymru/cyngor-iechyd/imiwneiddio/mmr/</p> <p>#MMR #lechyd #Plant</p>	<p>Website link</p>
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	<p>These are strange and uncertain times for us all, but one thing remains unchanged: the health and wellbeing of our children must remain a priority.</p> <p>Make sure to attend your child's MMR Vaccination appointments when invited.</p> <p>#vaccinateyourchildontime #vaccinationssavelives</p>	<p>Mae hwn yn gyfnod rhyfedd ac ansicr i bob un ohonom, ond mae un peth yn parhau i fod heb ei newid; mae'n rhaid i iechyd a lles ein plant barhau i fod yn flaenoriaeth.</p> <p>Gwnewch yn siŵr eich bod yn mynychu apwyntiadau Brechiad MMR eich plentyn pan gewch wahoddiad i wneud hynny.</p> <p>#brechueichplentynaramser #brechu'nachubbywydau</p> <p>TWITTER</p> <p>Mae hwn yn gyfnod rhyfedd ac ansicr i bob un ohonom, ond mae un peth yn parhau i fod heb ei newid; mae'n rhaid i #iechyd a #lles ein #plant barhau i fod yn flaenoriaeth.</p> <p>Gwnewch yn siŵr eich bod yn mynychu apwyntiadau Brechiad #MMR eich plentyn pan gewch wahoddiad i wneud hynny.</p>	MMR 5
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